

US\$12.95 / Can\$14.95

HOME IMPROVEMENT & CONSTRUCTION/ENVIRONMENTAL STUDIES

HOW TO SLOW CLIMATE CHANGE, REDUCE CARBON EMISSIONS AND SAVE OVER \$17,000 IN ENERGY COSTS OVER FIVE YEARS!

This book is a dream come true for anyone who wants to reduce their carbon emissions in the most cost-effective way. Godo Stoyke plays the carbon numbers like Mozart played the piano — with joy, inspiration, and accuracy.

GUY DAUNCEY, author of *Stormy Weather: 101 Solutions to Global Climate Change*

The Carbon Buster's Home Energy Handbook reveals North America's best-kept investment secret: that the highest rates of return can be found not at your bank — but in your home! Environmental problems such as climate change can be easily avoided, *at a profit*, through the intelligent application of appropriate technology.

The first book in North America to provide a detailed carbon accounting of a typical family's carbon emissions and how to reduce them by as much as 73%, this handbook systematically analyzes energy costs and evaluates which measures yield the highest returns for the environment and the pocketbook. It provides answers to questions such as:

- Which measure is more effective: putting solar panels on your roof, or buying a hybrid car?
- Where do I need to invest first: in high-efficiency showerheads, or solar tubes?
- Is a \$500 fridge that uses 800 kWh of power per year a good buy?

While government savings bonds may yield a financial return of around 5% per annum, and pension funds in 2005 yielded 11%, the carbon buster strategies described in this book have an average annual return of 32%. At the same time, they allow a typical family to reduce its carbon emissions far below the levels targeted under the Kyoto Protocol.

RECEIVE ANNUAL FINANCIAL RETURNS OF 32%
WHILE EXCEEDING THE REQUIREMENTS OF
THE KYOTO PROTOCOL BY 860%!

GODO STOYKE is President of Carbon Busters Inc. an energy efficiency consultancy that has reduced carbon dioxide emissions of buildings in North America and Europe by 121 million pounds, saving clients over US\$16 million.



NEW SOCIETY PUBLISHERS
www.newsociety.com

ANCIENT FOREST FRIENDLY: PRINTED ON 100% POST-CONSUMER RECYCLED PAPER

ISBN 13: 978-0-86571-569-1

ISBN 10: 0-86571-569-6



NSP

THE CARBON BUSTER'S
HOME ENERGY HANDBOOK

GODO STOYKE

CARBON BUSTER'S HOME ENERGY HANDBOOK

SLOWING CLIMATE CHANGE AND SAVING MONEY



GODO STOYKE